

## **Guidance Notice (2013)**

### **for marketing units or shares of EU AIFs or domestic special AIFs (*Spezial-AIF*) managed by an EU AIF management company to semi-professional and professional investors in the Federal Republic of Germany pursuant to section 323 of the Investment Code (*Kapitalanlagegesetzbuch – KAGB*)**

- I. Member state:** Germany
- II. Last updated:** 27 May 2013
- III. General description of the electronic notification procedure pursuant to section 323 of the KAGB**

If an EU AIF management company within the territorial scope of the Investment Code (*Kapitalanlagegesetzbuch – KAGB*) intends to market units or shares of EU AIFs or domestic special AIFs (*Spezial-AIF*) to semi-professional or professional investors in Germany and the EU AIF management company manages the EU AIF or domestic special AIF in Germany on a cross-border basis pursuant to section 54 of the KAGB, the EU AIF management company must notify the competent authority in its home member state of this. The notification procedure complies with the laws of the home member state in accordance with Article 32 of Directive 2011/61/EU.

If the aforementioned AIF is a feeder AIF, then there is only a right to market if the master AIF is also an EU AIF or a domestic AIF managed by an EU AIF management company or a domestic AIF management company.

The EU AIF management company must provide the competent authorities in its home member state with a notification letter for every EU AIF or domestic special AIF which it intends to market in the Federal Republic of Germany.

The notification letter is to be submitted in a language customary in the sphere of international finance and incorporates the documentation and information pursuant to Annex IV of Directive 2011/61/EU.

In accordance with point (h) of Annex IV to Directive 2011/61/EU, the notification letter must include information about arrangements made for the marketing of the EU AIF or domestic special AIF in the Federal Republic of Germany and information on the arrangements established to prevent units or shares of the EU AIF or domestic special AIF from being marketed to retail investors in the Federal

Republic of Germany. This applies even if the EU AIF management company relies on activities of independent companies for marketing purposes. For further details about the content and form of the notification letter not included in this Guidance Notice, including the necessary documentation and information, please contact the competent authority in your home member state.

If there are no indications that the EU AIF management company or the management by the AIF management company of the notified AIF do not or will not in future comply with the provisions of Directive 2011/61/EU, the competent authority in the home member state will, no later than 20 working days after the date of receipt of the complete notification file, e-mail the Federal Financial Supervisory Authority (BaFin) the complete notification file together with a statement to the effect that the particular EU AIF management company is authorised to manage the particular EU AIF or domestic special AIF, and will immediately notify the EU AIF management company of the transmission of the notification file.

Marketing in the Federal Republic of Germany may commence as soon as the competent authorities in the EU AIF management company's home member state have notified the EU AIF management company that the notification file has been transmitted to BaFin.

**IV. Completeness check by BaFin in accordance with section 323 (1) of the KAGB**

In accordance with section 323 (1) of the KAGB, BaFin will check whether the notification file submitted by the competent authority in the home member state is complete, whether there is a corresponding statement for the EU AIF management company from the competent authority in the home member state and whether the documents have been submitted in a language customary in the sphere of international finance.

**V. Arrangements regarding marketing pursuant to section 323 (2) sentence 3 of the KAGB**

In accordance with section 323 (2) sentence 3 of the KAGB, BaFin also checks whether the arrangements made for marketing are suitable for preventing a breach of the marketing regulations of the KAGB, in particular for effectively preventing marketing to retail investors. Pursuant to Article 32(5) of Directive 2011/61/EU, this check does not fall within the jurisdiction of the competent authority in the home member state, but rather within the jurisdiction of BaFin as the competent authority in the host member state.

## **1. General arrangements regarding marketing**

In order to be able to check that the EU AIF management company can fulfil the marketing requirements of the KAGB, the EU AIF management company must state in the notification letter

- a) whether it has established internal arrangements to ensure that the duties to inform specified in sections 307 and 308 of the KAGB have been complied with (e.g. through relevant instructions and training for staff); and
- b) whether it has concluded agreements with all marketing partners acting on behalf of the EU AIF management company which compel these partners to comply with the duties to inform specified in section 307 of the KAGB.

## **2. Information regarding the arrangements to prevent marketing to retail investors**

Regarding the arrangements to prevent marketing to retail investors, the EU AIF management company must state whether

- it has established internal arrangements to ensure that units or shares of the notified EU AIF or special AIF will not be offered to or placed with retail investors; and
- if the marketing is conducted via the Internet or other electronic systems, there are separate access channels for each type of investor (retail, semi-professional and professional investors).

It must further state whether an agreement has been concluded with all marketing partners, according to which

- units or shares of the notified EU AIF or special AIF must not be offered to or placed with retail investors; and
- if the marketing is conducted via the Internet or other electronic systems, there are separate access channels for each type of investor (retail, semi-professional and professional investors).

## **VI. Proof of payment of the fee:**

For processing the notification, BaFin charges a fee in accordance with section 2 (1) of the Regulation on the Imposition of Fees and Allocation of Costs Pursuant to the FinDAG (*Erhebung von Gebühren und die Umlegung von Kosten nach dem Finanzdienstleistungsaufsichtsgesetz – FinDAGKostV*) and no. 4.1.10.2.6.1.1 of its fee schedule amounting to € 772 (in the case of umbrella schemes, each investment compartment is subject to the duty to pay fees).

The fee is to be remitted to the following account:

Recipient: Bundeskasse Trier  
Deutsche Bundesbank Filiale Saarbrücken

IBAN: DE 81 5900 0000 0059 0010 20

BIC: MARK DEF 1590

stating the following reference

**"BaFin, ... (name of the EU AIF or domestic special AIF to which the notification relates), AnzGeb."**

The name is to be stated in full in each case provided that technical restrictions, e.g. limited number of characters in the reference field on the bank transfer form, do not prevent this. When making the transfer, please note that the fee is to be transferred in full and not reduced by bank charges or other costs.

Proof of the transfer of the fee, e.g. a scan of the transfer form, is to be attached to the notification as proof of payment.

#### **VII. Requirements to be met when marketing or purchasing units and shares:**

When marketing or purchasing units and shares, the requirements specified in sections 293, 295, 307 and 308 of the KAGB are to be observed.

#### **VIII. Notifications of change, discontinuation of marketing in Germany**

Updates or changes to the information and documents contained in the notification letter, including discontinuation of marketing for EU AIFs or domestic special AIFs or individual investment compartments of an EU AIF or domestic special AIF which are authorised for marketing, are to be notified to the competent authority in the home member state. (Deregistration).

For processing the notification, BaFin charges a fee in accordance with section 2 (1) of the Regulation on the Imposition of Fees and Allocation of Costs Pursuant to the FinDAGKostV and no. 4.1.10.2.6.1.2 of its fee schedule amounting to € 216 (in the case of umbrella schemes, each investment compartment is subject to the duty to pay fees).

The fee is to be remitted to the aforementioned account stating the following reference:

**"BaFin, ... (name of the EU AIF or domestic special AIF to which the notification of change relates), ÄndGeb."**

Proof of the transfer of the fee, e.g. a scan of the transfer form, is to be attached to the notification of change as proof of payment.

**IX. Transitional provisions**

The following transitional provisions apply:

Sections 345 (8), (9), 351 (5) and 353 (6) of the KAGB.

**X. Guidance Notice last updated**

27 May 2013